# Teracom Training Institute www.teracomtraining.com

Best of breed: telecom for non-engineers – since 1992

PO Box 3376 Champlain NY 12919-3376 tel 1-877-412-2700 tel +1 450 923 2700 fax 775-490-6227

# **TERACOM AFFILIATE SALES PROGRAM INFORMATION**

Thank you for your interest in joining the Teracom Training Institute Affiliate Sales Program and becoming a Teracom Sales Affiliate ("Affiliate"). This information sheet outlines the modalities, terms and conditions for becoming an Affiliate.

This information sheet provides general information only. Becoming an Affiliate requires execution of a specific written contract between you and Teracom Training Institute with the complete terms and conditions. This document is not the contract.

#### **About Teracom Training Institute**

Teracom Training Institute ("Teracom") is a worldwide leader in telecommunications training, covering PSTN, wireless and mobile, data communications and networking, OSI, Ethernet, IP, MPLS and Internet technologies.

Over the past 20 years, Teracom has built a solid reputation as "best of breed" with thousands of customers from organizations including AT&T, Verizon and Bell Canada, Intel, Microsoft and Cisco, the CIA, NSA, IRS, FAA, US Army, Navy, Marines and Air Force, Bank of America, Oneida Tableware, the SF Giants and many others, plus individuals needing to get up to speed and build a solid understanding and knowledge of telecom networks, technologies and services.

#### **About Teracom Training Institute Affiliates**

An Affiliate is a company or individual entered into an Affiliate Contract with Teracom, who possesses an established website, where they advertize Teracom's Online Courses and Certification Packages using text, graphics and an affiliate link supplied by Teracom, to refer students to Teracom's online registration system.

#### **Teracom Training Institute Online Courses and Certification Packages**

The training products and services that are the object of the Teracom Training Institute Affiliate Sales Program ("Commissionable Products") are the Teracom Online Courses and Certification Packages listed at <a href="http://www.teracomtraining.com/online-courses-pricelist.htm">http://www.teracomtraining.com/online-courses-pricelist.htm</a>.

Instructor-led seminar courses, DVD-video courses, textbooks and other Teracom products are not included in the program and are non-commissionable.

#### **Commissions and Payments**

When students follow the affiliate link and make a qualifying purchase, that is, register and pay for Teracom Online Courses or Certification Packages, the Affiliate earns a commission of 20% of the sale net of fees.

Commissions are paid quarterly by PayPal if the dollar value of accrued commissions is US\$100. or more. If the dollar value of accrued commissions is less than \$100, the amount is carried over to the next quarter.

## Cost to become an Affiliate

There is no cost to become an affiliate.

### **Requirements for Becoming an Affiliate**

Individuals, corporations or organizations worldwide may be accepted into the Teracom Affiliate Sales Program and become an Affiliate at the sole discretion of Teracom. The main requirement is to have an established website with sufficient traffic and related content.

Additional requirements include executing an Affiliate agreement with Teracom and placing the text, graphics and affiliate link provided by Teracom on the index page of the Affiliate's website.

#### **Requirements for Maintaining Affiliate Status**

The main requirement for continuing to be an Affiliate is to maintain a minimum monthly sales volume. Affiliates who do not produce minimum levels of qualifying sales three months in a row may be terminated and forfeit any accumulated commissions.

Additional requirements include maintaining the text, graphics and affiliate link provided by Teracom on the index page of the Affiliate's website, and respecting conditions on advertising and describing your relationship with Teracom.

#### Copyright and Use of Teracom Training Institute Marks and Logos

An Affiliate may not state that they or any of their content, products or services are endorsed by, approved by or recommended by Teracom Training Institute or any similar claim.

The name "Teracom Training Institute", the URL "teracomtraining.com", the names of Teracom Training Institute Courses and Certification Packages and included TCO Certifications and any other terms used to refer to Teracom Training Institute or its partners are protected under international copyright conventions and may not be used without the express written permission of Teracom Training Institute in the form of a duly-executed and currently-valid Affiliate contract.

#### Affiliate Tracking and Reporting

Affiliates and partners will be assigned an affiliate tracking code. This code forms part of the URL or "affiliate link" used by customers to register on Teracom's Learning Management System (LMS) and purchase Online Courses and/or Certification Packages. The affiliate tracking code is recorded both in the customer information record and in order records. The LMS can then generate reports by affiliate customer and by order. The reports are provided quarterly along with commission payments. An online interface allowing Affiliates to log in and view their sales data is not provided.

#### How to apply to become an Affiliate

To apply to become an Affiliate, please complete and submit the contact form at <a href="http://www.teracomtraining.com/contact\_us.htm">http://www.teracomtraining.com/contact\_us.htm</a>. Indicate that you would like to apply to become a Teracom Affiliate and include the address of the website where you propose to advertise.